

Sinclair
Broadcasting has
shown outright
contempt for
reponsible use of
the public airwaves.

Their decision to
force their stations
to air an anti-Kerry
documentary days
before the election
is a clear example
of the dangers of
media consolidation.

Sinclair uses the
public airwaves free
of charge, and is
obligated by law to
serve the public
interest. But when
large companies
control the
airwaves, we get
more of what's good
for the bottom line
and less of what we
need for our
democracy. Instead
of something
produced at "News
Central" far away,
it's more important
that we see real
people from our own
communities and more
substantive news
about issues that
matter.

Media ownership
rules must be
strengthened in
order to prevent the
type of misuse of
public airwaves
demonstrated by
Sinclair. Their
actions of
questionable ethics
show why the license
renewal process
needs to involve
more than a returned
postcard. Thank you.